



2008

ANNUAL

REVIEW

BÁTOR

TÁBOR

FOUNDATION



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Summary



In 2008, Bátor Tábor Foundation yet again set its goals in a way that it was faced with tough challenges. We proposed to raise the number of chronically ill children participating in the programme along with the aim of improving the safety and the quality of all the available activities in the camp. Furthermore, we were focused on making the running of the new campsite more effective and also paid special attention to those fundraising techniques that enable the Foundation to reach sustainable operation .

THE EXTENSION OF THERAPEUTIC RECREATIONAL PROGRAMS

We have **extended** the number of therapeutic recreational **sessions** available, instead of the five camps of the year before, we were able to receive the children six times during the summer holiday. Besides the already existing 3 autumn holiday camps attended by the whole family, we now organise one-day reunion programs 3 times a year.

We have implemented an on-line database system in relation to camper recruitment and **hospital** liaison which resulted in a much more effective way of communicating with our contacts at hospitals and also the maintenance of our database of the children became more efficient. Last year, altogether 433 chronically ill children participated in holidays offered by Bátor Tábor with 111 family members also attending. The number of the participants of the one-day events has exceeded this figure.

The team responsible for coordinating the volunteers was faced with many challenges in 2008. As a result of the extended number of activities available, there was a great need for more **volunteers** which meant that our volunteer recruitment campaign also had to be extended in order to reach more members of the public. Furthermore, we had to ensure the availability of appropriate staff for our international camps. We are proud to say that all these challenges were met.

IMPLEMENTING THE STANDARDS OF THE ASSOCIATION OF HOLE IN THE WALL CAMPS

We carried on **improving the campsite and the activities** available. The construction of the high ropes course enjoyed primary focus. The new E.ON Adventure Park is presently the only high ropes course in Hungary which can also be accessed by wheelchair users. The construction consists of 15, 14 meter long wooden bollards that promises to provide unforgettable experience to its users. This unique assault course offers a 12-meter high giant swing, a climbing wall and a zip line across the lake of Bátor Tábor along with many other possibilities of adventure.

The **medical assistance** of Bátor Tábor has concrete foundations, its work is accredited and praised by the Association of Hole in the Wall Camps. The Hungarian medical professionals are also increasingly interested in the work of the Bátor Tábor Foundation.

ORGANISING INTERNATIONAL SESSION FOR THE CHILDREN OF CENTRAL EUROPE

In 2008, for the first time in its history, Bátor Tábor was able to organise its very first international camp session. Eight carefree days were spent free-of-charge in Bátor Tábor by the 64 young cancer patients arriving from the Czech Republic, Poland, Slovakia and Italy. The session was a great success. In the near future, Bátor Tábor aims to become the therapeutic recreation centre for those Central European children living with chronic illnesses. In order to meet this challenge, from 2008 Bátor Tábor employs staff responsible for recruiting children internationally and also an international fundraiser.

THE RUNNING AND DEVELOPMENT OF THE CAMPSITE

2008 was the first full year in the history of the Foundation to organise the camping sessions at the **new campsite in Hatvan**. Our primary aim was the cost-effective running and maintenance of the new buildings and activity sites. Besides reaching the set goals, the effective running was also confirmed by an accredited energy audit and also the proposed budget was finally met. Besides providing activities to the participants of the camps, the Foundation started to utilise the campsite for **fundraising events**. Many of our sponsors participated in team building exercises at the campsite. All the income raised through these events was used for funding the camps, programmes and activities provided for chronically ill children.

THE IMPROVEMENT OF THE PROGRAM OFFICE

For the successful workings of the Foundation, it is essential to have satisfied staff. As between 2006 and 2008 the number of personnel rose to 4 times the Foundation's original staff, therefore, a new **HR strategy** was employed which determined the aim of establishing an efficient and co-operating office team. The process has already begun and is supported by all of the staff through taking personal responsibility for its implementation.

Fundraising also received great emphasis by the Foundation. The finding of Central European sponsors and also Hungarian individual donors enjoyed priority. In relation to structural development, a more concentrated framework was implemented.

Due to the rise in funding received, the **financial management** of the Foundation was in need of re-structuring and also in order to be more transparent and reliable, a financial director and a treasurer are now employed.

On behalf of the children participating in the camp's activities, their parents and the staff of the Foundation, I would like to thank all those who in any way supported the Foundation, its projects and development by which participating in the recovery process of these children.

Tamás Füzesy
Managing director

Therapeutic recreational camping sessions

In 2008, for the first time in the history of Bátor Tábör, **6 summer camps** took place out of which one was the very first international session. Every camp saw some 70 children attending along with **70 volunteers**. From every point of view, this was a giant growth both in the number of camps and also in the headcount of the participants.

In the summer of 2008, **64 children** arrived from **4 countries** (Slovakia, the Czech Republic, Poland and Italy) to participate in our **international oncological camp**. This was organized with the help of 9 different oncology centres.

Due to the increasing workload and also the increasing number of camps in 2008, the running of the campsite was undertaken by two camp leaders who were later joined by a deputy.



Three **family camps** were organised in autumn with 12-13 families participating each camp instead of the maximum number of 14. The reason behind the decreased number was that the wooden houses were unusable due to the weather, therefore we had to accommodate some volunteers in one of the houses meant to be used by the children.

In preparation for the summer holidays we organised **leadership training for the camp directors** and also **training for the instructors** of the high ropes course which was essential for the safe running of this new equipment.

The available activities in the camp were renewed both in context and in timetable to accommodate various kinds of illnesses, age-groups and also the wishes of our regular guests. Just to mention a few of the changes, a new nature-path was constructed, therapeutic horse-riding is available and the new low and high ropes course can also be enjoyed.

In 2008, we organised **3 mid-year one-day reunion programs** for our campers. The children and their families had the opportunity to meet each other in the Budapest Zoo, at the Headquarters of E.ON Hungary and also at the Hungarian Music Academy. The Foundation received positive feedback and therefore is planning to carry on organising one-day family events in the future.

The campsite

All maintenance necessary due to wear&tear in the buildings built in 2007 and used between June 2007 and June 2008 were carried out.

The roads within the campsite were improved. From now the road running between the medical centre and the main building is hard-covered. We have also implemented a selective garbage collecting scheme within the campsite.

New sites were developed for various new activities such as the nature-path and the high ropes course to provide extraordinary experiences for the children. The high ropes course consisting of 15, 14-metre high bollards will undoubtedly be an unforgettable experience for its users. This construction offers many adventures such as a 12-metre high giant swing, a climbing wall and a zip line that runs above the lake of Bátor Tábör.



Volunteer management

For the new and ever-developing activities it is vital to have the appropriate number of volunteers, therefore in 2008 it was our aim to increase their number. Accordingly, in 2008 we contacted three times as many institutions and civil organisations as we did in 2007. The number of institutions contacted in 2008 was 141 whilst in 2007 we made contact with 41 organisations. As a result, we received **698 volunteer applications**.

Locating **interpreters and volunteers** for the first international camp was also a great challenge. Finding the appropriate number of interpreters appears to be one of the greatest tasks for organising future international camps and events.

Along with the improvement of volunteer recruitment, we have also **changed the volunteer selection process**. The selection criteria and the list of expected skills were further improved and we provided additional training for the camp leader team conducting the interviews.

Finally, there were 400 Cimboras taking part in the summer camps organised in 2008 which is a 1.5 times increase in comparison to the 265 volunteers of 2007.

Besides making improvements to its own volunteer database, the Foundation has also actively participated in the development of the Hungarian volunteer-tradition. With the participation of our volunteers, on 19th April the Foundation took part in the 'International Day for Volunteers' with the flash mob program.



Medical Services

The medical assistance of the 396 children and 38 families attending the camp was safely undertaken in 2008 as well. The medical centre was given a facelift with cheerful wall paintings and was also further improved with medical equipment (stretcher, pulzoximeter, blood-sugar level meter, fridge thermometer with memory function).

Altogether **43 medical professionals** (specialist doctors, specialist nurses, dieticians and physiotherapists) volunteered to work in the summer camps and in the 3 family sessions.

In 2008, the number of illnesses catered for in Bátor Tábor increased by another. Altogether 14 children suffering from **haemophilia** were able to attend the camp and as it was a great success, their number is planned to be increased up to 20 in 2009.

In January 2008, yet again Bátor Tábor Foundation's **research unit** was called into action and conducted a large scale longitudinal **impact analysis** with regards to all four illness-groups represented in the camp. The research included a control group along with internationally validated quality of life and perception of illness tests. A large number of data was received and is presently under evaluation.

Between 1st and 4th April our medical team hosted the '**Hole in the Wall Medical Conference**' which was attended by 33 people from 7 countries and 13 camps. The experts responsible for auditing and analysing the medical security measures put in place by various camps, during their summer visit to the campsite concluded that the **medical assistance provided by Bátor Tábor** was indeed **excellent**.

The work of our Foundation is more and more acknowledged by the Hungarian medical profession, Bátor Tábor was accredited by Semmelweis University's Department of Postgraduate Studies to **grant credit points to the participating doctors**.



Fundraising

In 2008, we further extended our fundraising and communicational activities. According to plans, the Foundation **raised the necessary amount** so that the free-of-charge activities and programmes could be offered. The media coverage of Bátor Tábör has also sharply risen.

Vast majority of the funds received by the Foundation in 2008 was again **donated by various companies**. Our main sponsors have contributed with significant donations to the realization of the camps.

Besides the regular companies donating, the Foundation now have new international partners. The increasing amount of international donation displays a favourable tendency. It is our plan for the near future that the expenses of the children attending the international sessions are to be sponsored by donations arriving

from their mother countries. In order to achieve this goal, a new member of staff, an International Fundraiser, joined our crew in November 2008.

In 2008, a new fundraiser charity event was organised besides the three traditional existing events (Contemporary Art Auction, Charity Theatre Passes, Charity Golf Tournament). **The Bátor Tábör Charity Watch Auction** saw 40 highly valuable clocks to go under the hammer to support the work of the Foundation. These events continue to be prestigious in the area of Hungarian charity events.

The year 2008 brought significant achievements as far as **private supporters** and **smaller donations** from companies were concerned. The **1% of income taxes** donated to the Foundation was doubled in comparison to the previous year.



The main sponsors of the Bátor Tábör Foundation in 2008 were:



Communication and PR

In 2008, Bátor Tábör offered many new programmes, activities, opportunities and achieved a plenty of its set goals. Besides the international camp, **raising awareness of volunteer work and improving its culture** in Hungary was one of our greatest achievements that also met with the positive approval of the media.

Raising public awareness of the Foundation was greatly helped by every single one of the summer camps being covered in detail by one of the significant channels of national media (TV2 Aktiv, Metro newspaper, ATV, M1 Az Este).

The video that was shot at the Bátor Tábör **flash mob** programme organised to celebrate the International Day of Volunteers was downloaded by more than 20,000 viewers a mere day after it was uploaded. Naturally, this also contributed to the Foundation gaining public position. Furthermore, one of our advertising posters displaying images of the international camp received an **award in the ARC National Billboard Poster Exhibition**.

Financial Summary

Total revenues, 2008

• Corporate Giving	488 009
• Charity Events	390 727
• Individual Donations	199 252
• In-kind donations	17 650
• Foundations	13 304
• Grants	168 058
TOTAL	1 277 000

Total expensens, 2008

• Campsite development	164 345
• Office	319 938
• Camp programs	276 097
• Child recruitment	22 980
• International child recruitment	54 847
• Medical background	64 999
• Fundraising	88 310
• Events	108 484
TOTAL	1 100 000

(31st December 2008: USD/HUF = 187,91)



Statistics

	2008	2007	Change in %
Total of participants in all programs	1611	1267	+27,2%
No. of seriously ill children in camping sessions	434	305	+42,3%
No. of siblings, relatives in camping sessions	152	159	-4,4%
No. of children siblings and relatives in one-day events	1025	803	+27,6%
No. of staff	28	22	+27,3%
No. of volunteers	667	476	+40,1%
No. of camp days	60	52	+15,4%
No. of donors	2291	1231	+86,1%



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