



2009  
ANNUAL  
REVIEW  
BÁTOR  
TÁBOR  
FOUNDATION



*Recession. Painful measures. Shrinking. Austerity measures. These are the words you frequently find in the year-end reports of companies and also civil organisations. The year 2009 will probably be remembered as the year of economic crisis.*

*This crisis has broken down the exchange rate of securities, the performance figures of the building industry and the investment activity of companies. However, there is one figure that has not changed. Also in this year several ten thousand children were diagnosed with serious, life-threatening sickness in Central Europe.*

*Bátor Tábor Foundation was established with the aim of helping sick children with damaged self-esteem recover by therapeutic recreation methods. Without the cheerful, self-confidence building Bátor Tábor programmes, which are full of activities that give the children the feeling of success, the life of our campers with cancer, diabe-*

*tes, haemophilia and juvenile rheumatoid arthritis would be exclusively about hospital treatment, permanent fear and limitations.*

*Fortunately our supporters do not forget about these children, even in the currently difficult business environment. As a result, altogether 479 seriously sick children, more than any time before, were able to take part in 2009 in the Bátor Tábor programmes, which are scientifically proven to have positive effects.*

*I am proud to attach my signature to the achievements in 2009 of Bátor Tábor Foundation, set out in the following pages.*

*I extend my gratitude on behalf of our campers, their families and physicians to all that contributed to our success in 2009.*

**Tamás Füzesy**  
CEO



Bátor Tábor Foundation has organised **therapeutic recreation camps** for children with serious illnesses and their families free of charge since **2001**. Every year more than 600 children with **cancer, diabetes, JRA or haemophilia** and their relatives participate in our sessions, where children who got exhausted and uncertain because of their illness, experience that life still reserves for them a lot of joy, smiles, opportunities and a feeling of success.

Programmes in the Bátor Tábor are based on the therapeutic recreation method, which is part of a **complex curative process**: as a supplement to medical products and psychological treatment it increases the chance of healing, helps children in fighting the disease and live their everyday life. Therapeutic recreation means that the children have to face many challenges and experience the feeling of success, which have a positive effect on their self-esteem, their faith in their own healing, and also their health condition.



In addition to Hungarian campers, Bátor Tábor accepts **Czech, Polish and Slovakian children** with cancer in eight-day summer sessions. In the spring and in the autumn there are family and sibling camps, where sick children are accompanied by their healthy family members, so that they could share the experience.

#### 9 YEARS OF BÁTOR TÁBOR

- 2400 campers – participation free of charge
- 4 disease groups: oncology, diabetes, haemophilia and juvenile rheumatoid arthritis
- Hungarian, Czech, Polish, Slovakian, Italian, Romanian campers
- 37 summer camps, 14 family camps and one sibling camp
- more than 2200 volunteers, almost 400,000 hours of volunteer work
- cooperation with 28 Hungarian and 14 foreign children's hospitals



The campers have an opportunity to participate in programmes that would be otherwise not available for sick children. Under practically invisible medical supervision they can try **rowing, horse-back-riding, archery, dancing, arts & crafts, or take part in sport, drama or high-ropes activities.**

#### BÁTOR TÁBOR...

- is the only therapeutic recreation camp in Central Europe
- operates in compliance with international medical and professional quality assurance protocols
- has a permanent campsite in Hungary, specifically designed for this purpose
- is certified as efficient by international research projects and impact studies having been performed since 2004
- is guaranteed by Deloitte to operate in a transparent manner

## THERAPEUTIC RECREATION

Bátor Tábor provides a cheerful environment where campers are encouraged to go beyond their supposed limitations built up by painful treatments, overprotecting parents, and their isolation from their age-mates. In the camp the children take part in activities where they can try themselves out in new situations, which are still safe both physically and emotionally. The programmes are designed in view of the special needs of these children, and we make sure that no one will face the impossible.

The challenge is always followed by the feeling of success and its acknowledgement. The children in this manner will discover within themselves hidden opportunities or abilities that they thought they do not possess any more because of their sickness.



The key to the therapeutic recreation is personal relationship and a focus on individual needs. They are achieved by specially trained volunteers: in each session there are 70 volunteers helping 70 campers.

Impact studies certify that as a result of the intense experience children have in Bátor Tábor their self-esteem, self-evaluation and the quality of their living measurably increase, their image of themselves and their sickness changes in a positive manner, they become more tolerant towards each other, and they will become much more capable of facing the challenges of their everyday life.



## Achievements in 2009

*In 2009 Bátor Tábor organised one spring camp, six summer camps and four autumn camps for the therapeutic recreation or seriously sick children and their family members.*

*We received in our camps altogether 479 seriously sick children (219 children with cancer, 155 with diabetes, 82 with juvenile rheumatoid arthritis and 24 with haemophilia) and 147 healthy family members (parents and siblings).*

*There were altogether 458 volunteers helping our activities in our 8-day summer sessions.*

## 6 SUMMER CAMPS

Bátor Tábor has been organizing 8-day summer camps for seriously sick children of the age between 7-18 since 2001. In the summer of 2009 we received **415, a record number of, children with cancer and chronic sicknesses** in our 8-day therapeutic recreation **summer camps**. The participants of the six summer sessions were Hungarian, Polish, Czech and Slovakian children with cancer. We had international oncological sessions for **66 foreign teenagers**. For Hungarian children we organized two oncological, two diabetes and one JRA sessions. Bátor Tá-

bor operated **with 99% capacity utilisation** in the summer of 2009. As a result of the summer 8-day therapeutic recreation programmes the self-esteem of the children, their faith in healing, their social relations and also their physical abilities improve significantly. The challenges and the feeling of success prepare them for the difficulties of everyday life.

## 3 FAMILY CAMPS

Since 2003, the foundation has been organizing 4-day autumn family camps for children of the age between **0-6 years** with **cancer, diabetes, haemophilia and juvenile rheumatic arthritis**, as well as their siblings and parents. This year we had **three sessions** with the participation of **40 families**, altogether **159 persons**, including 41 chronically sick children. Family camps are not only a break-out from the challenging everyday



life, but they also help both parents and children recognize individual and common resources that support them in fighting/living with the disease.

#### NEW PROGRAMME: SIBLINGS CAMP

Based on experience of other Hole in the Wall camps, in the **spring** of 2009 we organised a 4-day siblings camp for **23 children with cancer and haemophilia** and their **healthy siblings**. The aim of the new initiative is to strengthen the ties between siblings, and to let also healthy children in the family receive more focus.



#### MAJOR EVENTS: BÁTOR TÁBOR MEETINGS FOR SEVERAL HUNDRED CHILDREN

For the first time ever, this year we invited all previous campers and their families for major camp events. At the spring event we had **569 participants**, and it was followed by an autumn event with **760 participants**. At Christmas we invited our campers for a concert and craft activity. These meetings for children **are part of the therapeutic recreation**: they provide a kind of **transition between camps and everyday life** because not only campers and volunteers but also outsiders (parents, siblings, friends) take part in these meetings. By these programmes we would like to ensure that the experience gained during the summer provide long-term, continuous assistance for everyday challenges.

#### DEVELOPMENT OF THE CAMPSITE AND THE PROGRAMMES

At Bátor Tábör the children take part in **four 90-minute activities a day**. They provide the basis of therapeutic recreation. The campsite was built in 2007, and the various sites of different activities (archery, the high-rope course, horse riding, music, arts and crafts, nature and photo) were designed to meet the requirements of efficient therapy and the special needs of sick children.

In the 2009 summer sessions the children were granted a **new boat house and a playground**. In the autumn new wheelchair friendly routes were built. Also, a new **sanitary block** was built next to the rope-course located in a far corner of the campsite, and some more parts of the camp were **landscaped**. We purchased **horses** for our horse riding programmes: Holdfény and Petra are specially trained for our campers.

In the end of the year some **new brick quarters were built for volunteers**, and the old wooden houses were replaced by them.



#### NEW PARTNERS: CHILDREN'S HOSPITALS IN PRAGUE AND KRAKOW

Today Bátor Tábör received children from **28 local and 14 Central European hospitals**. In 2009, in the framework of our Central European project, we established successful cooperation with two centres: the children's hospitals in Krakow and Prague may send 5-10 children to our international oncological sessions every year. We invited our hospital contact volunteers in charge of preparing the applications on behalf of the children to a winter weekend, where we provided them with information concerning our foundation, and they were allowed to have experience similar to that of the campers they send to us.

#### BÁTOR TÁBOR: „VOLUNTEER PROGRAMME OF THE YEAR 2009“

Every year several thousand volunteers help in the camps and events of Bátor Tábör. In 2009 altogether 855 volunteers applied for summer camps, which represents an over-application to a double extent and an increase by 26% as compared to last year. Each of the selected **458 volunteers** attended a 5-day preparatory course, in addition to the 8-day summer camps, and they were trained in technical, psychological, problem solving, communication and game organisation.

Furthermore, **349 additional volunteers** helped in the autumn and spring camps and other interim events of Bátor Tábör.

The maintenance of the campsite was carried out by 197 associates of our major corporate partners. In 2009 the volunteers of Bátor Tátor performed more than 84,000 hours of work for the foundation.

The Volunteer Centre Foundation of Hungary granted the title **“Volunteer programme of the year 2009”** to Bátor Tátor Foundation. The reason of granting this title was based on the high number of volunteers, the outstanding quality of their training, and our successful cooperation with our corporate partners, as well as the special role of the foundation in promoting the culture of volunteerism in Hungary.

#### INTRODUCTION OF THE QUALITY ASSURANCE SYSTEM

As Bátor Tátor is a health-care organisation, high level and **continuously supervised professional quality** is essential. As a member of the Hole in The Wall association, Bátor Tátor must meet several protocols. In the summer of 2009 the camp was audited by the **American Camping Association (ACA)**, one of the world's most significant organisations involved in the quality control of camps. The ACA experts **investigated the facilities of the campsite, the HR processes, the health-care protocols and the programmes.** They concluded that Bátor Tátor is in compliance with the ACA quality assurance system.

#### FUNDRAISING – HOW YOU COULD SUPPORT US ALSO IN 2009?

Bátor Tátor is **completely free** for campers. Resources ensuring the high quality and safe operation come primarily from corporate donations, charity events and individual donations.

Most of the costs of the foundation are covered by **corporate donations.** As in previous years, we have been trying to establish long-term cooperation with our old and new corporate supporters, and we want to make sure that also our key supporters enjoy benefits: we have organised corporate volunteer days, provided the campsite for supporter programmes, participated in promotions targeting the clients of supporting companies, and we supported the communication activities of our supporters.

The foundation organised its popular Hungarian charity events also in 2009: the **Fifth Contemporary Art Auction**, and the **Seventh KPMG Bátor Tátor Golf Competition.** Also the organisers of the **Budapest Art Fair contemporary exhibition and the Slovakian charity concert „Darujme Nadej”** (Giving Hope) chose Bátor Tátor as the beneficiary of their programme.

In 2009 the foundation attached great emphasis to give opportunity for **private individuals** for supporting the recreation of sick children by small donations: in the spring of 2009 we sent our first Direct

Marketing letter requesting a donation to 350,000 households; as a result of our „1%” media campaign in May we ended up at the 15th place in the list of organisations having received 1% donations in Hungary; since June 2009 it has been possible to offer **donations on-line** via our webpage, which is available in **five languages.**

In the end of 2009, Bátor Tátor established its **foundations in Poland, the Czech Republic and Slovakia.** The primary duty of the local foundations (*Fundacja Bator Tabor Polska, Nadační fond Nadace Bátor Tátor Česká republika, Nadácia Bátor Tátor Slovakia*) is to raise local funds for international sessions, and to raise the awareness of Bátor Tátor locally.

#### BÁTOR TÁBOR - A SITE FOR CORPORATE EVENTS

The modern, wheelchair-friendly Bátor Tátor campsite of 4.4 hectares, specially designed for the disabled, was built in 2007. The buildings and activity sites (including a synthetic turf football pitch, archery field, row-boat pond, and a high-tech high-rope course) are suitable for various purposes from team building training courses organized for a few individuals to corporate events involving several hundred persons. In 2009 altogether 7 companies (with 841 staff) held events and team-building courses at our campsite in 2009. By renting the campsite, these companies not only provide a unique place for their regular corporate events but also support our foundation.



**20 000 000 HUF+**

- Velux Foundations
- Vienna Insurance Group
- GlaxoSmithKline Plc.
- Hole in the Wall Foundation

**10 000 000 HUF +**

- CIB CSR Foundation
- E.ON Hungária Plc.

**5 000 000 HUF+**

- Díjbeszedő Holding Plc.
- Kristóf Nobilis
- Zapadoslovenska Energetika A.S.
- Janssen-Cilag Ltd
- Wyeth Ltd
- Szerencsejáték Plc.
- KPMG Ltd
- Mosoly Alapítvány
- Strabag Property and Facility Services Plc.

**1 000 000 HUF +**

- Zoltán Lex
- Sándor Aladics
- János Erős LLM
- American Friends of Hungarian and Romanian Children in Need Foundation
- BNP Paribas Magyarországi Fióktelepe
- Tesco Global Áruházak Plc.
- Birdland Golf & Country Club
- National Civil Fund
- Vilmos Szabó
- OTP Travel Ltd
- Barone Ltd
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- UPC Magyarország Ltd
- Ferenc Kedves
- Westbay Ltd
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**500 000 HUF +**

- Ferenc Karvalits
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- Deloitte Ltd
- Hydroproof Ltd
- "Borbál" (Hungarian Wine Ball)
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- Helia-D Ltd
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- Concorde Értékpapír Plc.
- BBCS Kft.
- Csaba Lantos
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- Bence Gáspár
- Aviva Életbiztosító Plc.
- Combat Ltd
- Photel Plc.
- Géza László
- András Huszár & Edina Hornok
- Robert Stöllinger
- Cesar Nassar
- Mónika Bartók
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- Gábor Kornai & Mária Móra
- Gábor Pozsonyi
- Arx Equity Ltd
- Márta Pommer
- Lajos Ludman
- Procter & Gamble Kkt.
- HVG Online Plc.
- Econix Ltd
- Árpád Pál
- Miklós Juhász, LLM
- Gordon Bajnai

**50 000 HUF +**

- István Papp
- Viktória Biró LLM
- Gabriella Kádár LLM
- LPH Ltd
- 2B Partners Ltd.
- Partos & Noblet Law Firm
- Kort 1 Kft.
- Hotel Azúr Plc.
- Dennis Rossel Hodges
- István Marinka
- Bíró JD Law Firm
- Michael Carlson
- Ferenc Besenyey
- Gábor Ézsöl
- Gábor Einspach
- Saxum Plc.
- Trance Balance Ltd
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- Boston-Pro Ltd
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- Randstad Hungary Ltd
- Travis Wetzlaugk
- Interlines Ltd
- Magyar Telekom Plc.
- 3E International Ltd
- Zoltán Zombori LLM
- Gábor Pintér

**In-kind donations 2009**

- AGC
- Artmsphere
- Balassa Bor Ltd
- Budapest Marriott Hotel
- Colas Hungária
- Combat Kereskedelmi Ltd
- Danubius Hotels Group
- Deloitte Kft.
- Dr. Rose Medical Center
- Dr. Kelen Kozmetikumok
- Epamedia Hungary Plc
- Ernst&Young
- Fővárosi Csatornázási Művek Plc
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- Vaya Travel Utazási Iroda Ltd
- World Gate Ltd

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- Rastislav Bagar

**Thanks**

NAME OF THE ITEM (HEADING)	data in thUSD*	
	2008	2009
<b>1 A. Invested assets</b>	1 639,02	1 724,43
2 I. Intangible fixed assets	0,32	2,88
3 II. Tangible assets	308,27	301,92
4 III. Invested financial assets	1 330,42	1 419,63
<b>5 B. Current assets</b>	1 096,15	1 444,55
6 I. Stocks	0	0,60
7 II. Debts	595,74	848,22
8 III. Securities	76,27	357,21
9 IV. Funds	424,13	238,53
<b>10 Active accruals</b>	1,4	0,94
<b>11 Total assets</b>	<b>2 736,57</b>	<b>3 169,92</b>
<b>12 D. Capital and reserves</b>	2 233,35	2 340,80
13 I. Subscribed capital	4,79	4,79
14 II. Capital variation	2 197,18	2 226,67
15 III. Fixed term reserve (time reserve)	0	0
16 IV. Revaluation reserve	0	0
17 V. Current year account of core activities	31,38	109,35
18 VI. Current year account of business activities	0	0
<b>20 E. Provisions</b>	0	0
<b>21 F. Liabilities</b>	6,19	41,87
22 I. Subordinated liabilities	0	0
23 II. Long-term liabilities	0	0
24 III. Short-term liabilities	6,19	41,87
<b>25 G. Passive accruals</b>	497,03	787,25
<b>26 Total liabilities</b>	<b>2 736,57</b>	<b>3 169,92</b>

In 2009, the foundation did not fulfill any business activities.

\* Exchange rates

31. 12. 2008: 1 USD = 187,91 HUF | 31. 12. 2009: 1 USD = 188,07 HUF

NAME OF THE ITEM (HEADING)	data in thUSD*	
	2008	2009
<b>A Total income of public interest activity</b>	1 266,97	1 715,07
1 Financial support gained for the operation in public interest	1 245,85	1 683,39
a) from founders	0	0
b) from central budget	84,56	285,77
c) from local authority	0	0
d) other	1 161,30	1 397,62
<b>2 Support won through tenders</b>	0	0
<b>3 Income from public interest activities</b>	0	0
<b>4 Income from membership dues</b>	0	0
<b>5 Other and financial income</b>	21,12	31,69
<b>B Income from entrepreneurial activity</b>	0	0
<b>C TOTAL INCOME</b>	<b>1 266,97</b>	<b>1 715,07</b>
<b>D Expenditures of public interest activity</b>	1 232,70	1 605,73
7 Materialistic expenditures	957,54	993,26
8 Staff expenditures	253,71	409,18
9 Depreciation	20,68	23,05
10 Other expenditures	0,63	177,24
11 Expenditures of financial operations	0,14	3,00
12 Extraordinary expenditures	0	0
<b>E Expenditures of entrepreneurial activity</b>	0	0
<b>F TOTAL EXPENDITURES</b>	<b>1 232,70</b>	<b>1 605,73</b>
<b>G Entrepreneurial result before taxation</b>	0	0
<b>H Tax payment obligation</b>	0	0
<b>I ENTREPRENEURIAL REVENUE AND EXPENDITURE ACCOUNT OF THAT YEAR</b>	<b>0</b>	<b>0</b>
<b>J REVENUE AND EXPENDITURE ACCOUNT IN PUBLIC INTEREST</b>	<b>34,26</b>	<b>109,35</b>
<b>E REVENUE AND EXPENDITURE ACCOUNT OF THAT YEAR</b>	<b>34,26</b>	<b>109,35</b>

We expect to have **430 children** in our spring and summer camps, and plan to receive **45 families** in our autumn weekends in 2010. With the involvement of foreign centres, we will have 110 children with cancer from **Slovakia, the Czech Republic, Poland and some parts of Transylvania.**

As from 2010 we will introduce a healthy diet in the camp based on fresh and natural food produced by local farmers. The safety of our campers is guaranteed by almost **70 volunteers: medical specialists, nurses, nutritionists and physical therapists.** We plan to carry out a new psychological research project to research into the efficiency of therapeutic recreation.

Also our campsite is being improved: the Danish Velux Foundation assists in the building of a high quality accommodation facility. The capacity of the camp will then be increased to **164 persons.**

We ensure the safety and high professional level of the therapeutic recreation programmes by the further development of training courses for **unit leaders**, who supervise our volunteers. In the framework of the **knowledge transfer programme** of the Hole in the Wall association five of our associates will visit foreign camps, and also Bátor Tábör will receive foreign colleagues in 2010.

Also the programmes will develop: in 2010 there will be not one but **two international sessions** for Czech, Polish and Slo-



vakian children with cancer. International sessions must meet special professional requirements. Not only **volunteer interpreters** are involved but also **non-verbal elements** of communication will be given more significance.

Although the economic environment is still rather discouraging, the financial standing of Bátor Tábör Foundation is sound and predictable. The fundraising activity is developed in 2010 with a dual objective: we want to strengthen our **long-term corporate cooperation projects**, on the one part, and wish to add new sources in addition to big corporations, on the other part. We started to build up a community **donation programme**, in which we would like to involve private individuals and small communities. We regularly inform interested parties and already active or potential supporters about our programmes and events, increasing thereby the scope of those committed to the cause of Bátor Tábör.

All campers	626
Campers from Hungary	413
Campers from other countries	66
Siblings, relatives	147
Staff	32
Volunteers	617
Camp days	65
Donors	2792



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Ms. Helga Szabó – *Camper Recruiter*  
Ms. Eszter Loboda-Lencsés – *International Camper Recruiter*

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Ms. Nikolett Vass – *Camp Director*  
Ms. Dóra Kabai – *Assistant Camp Director*  
Mr. Tamás Töröcsik – *Assistant Camp Director*  
Ms. Ildikó Bokrétás – *Volunteer Coordinator*  
Mr. Gábor Telepóczki – *Assistant Volunteer Coordinator*  
Ms. Enikő Weisz – *International Volunteer Coordinator*  
Ms. Kata Lénárd – *Psychologist, Professional Advisor*

**Development and Fundraising**

Mr. András Nagygyörgy – *Director of Development*  
Ms. Katalin Tóth – *International Fundraiser*  
Ms. Rita Nagy – *Event Manager*  
Ms. Andrea Demeter – *Event Manager*  
Ms. Zsuzsanna Kun – *Marketing Coordinator*  
Mr. Gábor Nagy – *Outdoor Programme Coordinator*

**Campsite Staff**

Ms. Edit Oláh Juhász – *Facility Manager*  
Ms. Eszter Hatvani – *Assistant Facility Manager*  
Ms. Katalin Józsa – *Cleaning Lady*  
Ms. Piroska Nagy – *Cleaning Lady*  
Ms. Flóra Balogh – *Cleaning Lady*  
Ms. Jolán Berta – *Cleaning Lady*  
Mr. Lukács Kurják – *Repairman*  
Mr. János Burda – *Repairman*  
Mr. Gábor Szekér – *Repairman*  
Mr. János Magyar – *Repairman*



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