



# BÁTOR TÁBOR ANNUAL REPORT 2019

**We give courage. We change lives.**

# WE CHANGE LIVES

As the therapeutic recreation center of the Central European region we create life-changing experiences, build strength and confidence in seriously ill children and in their families in 4 countries. Our camps are entirely cost-free. We believe that the Sun always shines behind the clouds.



## BÁTOR TÁBOR IS MORE THAN A CAMP

Bátor Tábor gives hope, courage and new chances. This is what our campers - children and families affected by childhood serious illnesses - say about the magic of camp. They claim that Bátor Tábor chases away even the darkest of clouds and brings sunshine to their life. Bátor Tábor is going through a reformation in these years - but our core values remain the same. One of our main virtues is that we solemnly believe that the Sun always shines behind the clouds; and we always try to transmit this message to the families who fight the chronic illness of their children.

In 2019 we served 2,200 children fighting with a serious illness and their family members by offering them the healing experiences of our programs. It was the first year we could welcome children who went through a heart-, kidney-, or lung transplantation in our camp. Another important milestone of the year was when the 10,000th camper crossed the threshold of Bátor Tábor. We started to work on other programs as well that point beyond camp and aim to facilitate the integration of seriously ill children in schools. We are present in 3 Hungarian cities with our hospital outreach programs - Budapest, Debrecen and Pécs - to bring a bit of sunshine and magic of camp to the hospital wards.

I am writing these lines in the Spring of 2020 when the whole world is facing the difficulties that the coronavirus pandemic brought to our lives: isolation, loss of control, the fear of medical and economic consequences. Due to the medical risks we cannot organize programs that require the presence of the participants, but we still aim to offer psychological support and courage to families affected by serious childhood illnesses. We believe that playing heals so we took our games to more than 100 homes with our digital programs. This is not exactly how we imagined to continue, but this new digital way is still in line with our 'we are more than a camp' strategy. Our vision is to provide a childhood filled with laughter to every children living in the Eastern-Central European region. We continue to work so that they can gather the strength and courage they need for life.

Thank you for being a part of our mission. Our successes that we present to you in this booklet are your successes as well: we are endlessly grateful for our past, present and future donors, volunteers, colleagues, and partners.

  
**Erna Kindli**  
CEO

# Who are we?

There are children who cannot get to camp because of their state or the type of illness they live with. For them, we organize hospital outreach programs to bring the healing experiences of camp to their hospital ward. Now we are present in 2 hospitals in Warsaw, 1 in Bratislava, 2 in Budapest, 1 in Debrecen, and 1 in Pécs.

Bátor tábor organizes therapeutic recreation camps for **seriously ill children and their families**, as well as, for families who have lost their children due to a severe illness.

The main point of the camps is to let children **face different challenges** and to provide them with opportunity for success and reinforcement.

We independently operate our campsite in Hatvan, Hungary. The campsite can host and accommodate **246 persons** per session.

In addition to Hungary, children come to us from **three countries**, Czech Republic, Poland and Slovakia. We are a regional centre.



Our Hospital Representatives recruit our campers from **47 Hungarian and 13 foreign hospitals**.

We host nearly **1000 campers** – seriously ill children and their family members – each year. So far **10 000 campers** enjoyed our sessions.

We ensure overall health safety in the camp.

All of our programs are **free**.

**276**  
thousand  
volunteers

**50**  
countries  
1,18 million  
campers -  
children and  
their family  
members

**31**  
years



**seriousfun**  
children's network

SeriousFun Children's Network is a global camp association with 30 members; Bátor Tábor is the only one in Central Europe.

## 6 TYPES OF PROGRAMS MARCH-NOVEMBER

### 1 SUMMER CAMPS

AGES  
**7-17**

Children with serious illnesses

**1**  
WEEK

**3x**  
/YEAR

### 2 INTERNATIONAL SUMMER CAMPS

AGES  
**7-17**

Children with cancerous diseases from Poland, Slovakia, and the Czech Republic

**1**  
WEEK

**2x**  
/YEAR

FAMILIES

Slovak families who raise a child with a serious illness

**4**  
DAYS

**1x**  
/YEAR

### 3 FAMILY CAMPS

FAMILIES

Families in which the child with a serious illness is under 7

**4**  
DAYS

**4x**  
/YEAR

### 4 SIBLINGS CAMPS

AGES  
**7-17**

Children with serious illness and their brothers and sisters

**4**  
DAYS

**2x**  
/YEAR

### 5 BEREAVEMENT CAMPS

FAMILIES

Families who lost a child due to a serious illness including prenatal loss.

**4**  
DAYS

**3x**  
/YEAR

### 6 GO! PROGRAM

THOSE WHO ARE UNABLE TO ATTEND CAMP

Children confined to hospital beds and their family members

FROM 2 HOURS TO HALF A DAY

**103x**  
ANNUALLY

## Activities:



horseback riding



rowing



archery



high ropes course



logichallenge



arts and crafts



magic woods



media



circus



teambuilding



path of the brave

# OUR VALUES

What we believe in and what we follow

- 1 CAMPERS COME FIRST**  
Their physical and emotional well-being is the most important for us.
- 2 WE APPRECIATE YOU AND WHAT YOU DO FOR US**  
It wouldn't be the same without the support of our volunteers, donors like you.
- 3 TRANSPARENCY IS A MUST**  
We work with the highest level of transparency.
- 4 WE APPRAISE YOUR TRUST** We appreciate it and take good care of it. We are truly honoured that so many families, donors, volunteers trust us.
- 5 HELPING FEELS GOOD** There are many different ways to help, you just need to find which suits you best. You feel better if you give.
- 6 WE THINK IN THE LONG RUN**  
Sustainability and independence are fundamental in our operation, in decision making and in the use of our energy supplies.
- 7 PROFESSIONALISM IS ELEMENTAL IN OUR WORK PROCESS**  
We urge to operate and nurture our business relationships in the most professional way.
- 8 WE AIM TO DEVELOP CONSTANTLY**  
We are open to new solutions and consciously try to find innovative resolutions.
- 9 WE ARE BETTER TOGETHER**  
We believe in teamwork and in the power of community.
- 10 WE TRY TO SHAPE THE WAY PEOPLE THINK**  
We believe that good is contagious and what we do in camp will bring about changes beyond the gates of Bátor Tabor.



Bátor Tabor is the only member of the SeriousFun Children's Network in Central Europe. The Network includes 16 camps and 15 SeriousFun Programs worldwide. The first camp was founded by the world-famous actor, **Paul Newman** in 1988. The Network has provided help to over 864 thousand children and their relatives since its foundation.

# HEALING EXPERIENCES

The long-term effects of the sessions have been investigated by us as a member of the SeriousFun Children's Network Camp Association. Survey completed before and after the camps are conducted in cooperation with Yale University. According to the feedback of parents who took part in the surveys, it was not only their children's attitude towards their illness that had changed, but they made progress in other areas of their life, too. We are proud to say that together we really change lives!

- > 79% became more open to new things
- > 77% experienced improved self-confidence
- > 76% experienced improving independence
- > 72% developed better social skills

The long-term effects of camp were researched by the University of Utah in collaboration with the American Camp Association (ACA). According to the study former campers – even in their adulthood - credit Bátor Tabor for teaching them

- > to respect and accept diversity
- > to live in the moment
- > to face their tasks and difficulties in life with courage and persistence
- > self-knowledge which helps them see clearly what life they want to live.

The study also showed that Bátor Tabor is a special place for them where they can acquire these skills through fun challenges and experimenting in a secure and encouraging environment. The key to their success was the people surrounding them. Skilled and learnt volunteers, camp leaders, doctors and nurses created the emotionally and physically safe atmosphere that they needed to be able to evolve.



„Bátor Tabor is like a flower. It is blooming when we are here, in camp, and it is always the most beautiful then.”

„In Bátor Tabor, I learned how to put a sticker on the Cimboras' back without them noticing” a camper

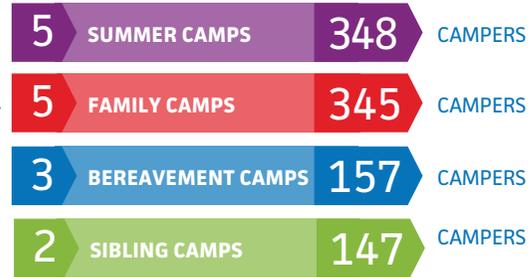
„If only a tiny bit of the Cimboras' mentality was present in every person, the world would be a much nicer place.” a parent for our Family Camp

# Milestones 2019

Our real success cannot be measured by numbers

2179  
CAMPERS

15  
SESSIONS



997  
CAMPERS

103

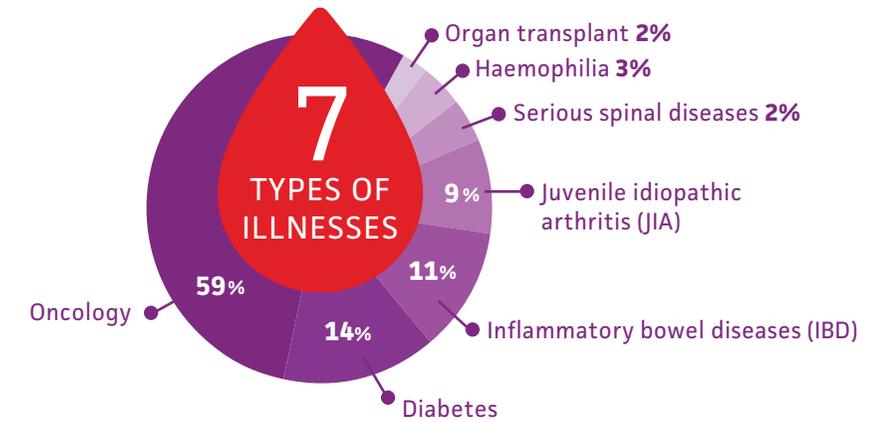
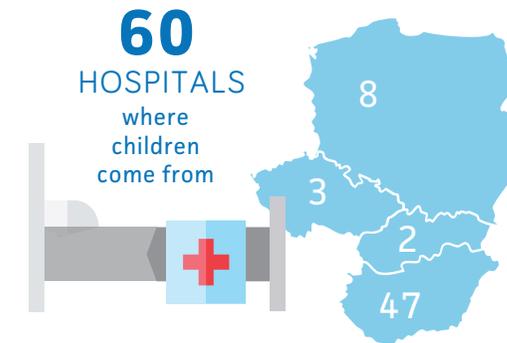
103 GO! PROGRAM 1181 CAMPERS

1181  
CAMPERS

PROGRAMS OUTSIDE THE CAMPS (e.g. at hospitals)



# Our medical background



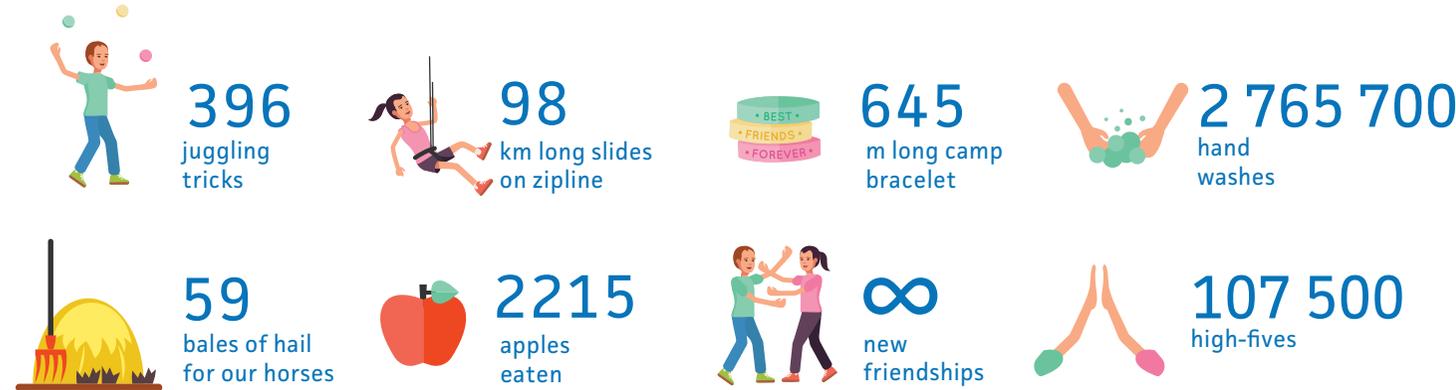
82  
MEDICAL VOLUNTEERS

40  
Nurses

17  
Doctors

17  
Dietitians

8  
Conductors



+ numerous lifelong friendships, thousands of **smiles** a day, millions of **unforgettable moments**... And all of this, **free of any charge.**

0 FT



# EVENTFUL 2019

## IN CAMP

### SIBLING SESSIONS

147 résztvevővel szerveztük meg a Tesó Táborainkat daganatos 147 campers – children living with cancer or diabetes and their sisters and brothers – participated in our Sibling Sessions.



### SUMMER SESSIONS

We welcomed 348 campers in 5 summer sessions in the summer of 2019 to give them the healing experiences of camp.

### FAMILY SESSIONS

85 families, and altogether 345 campers participated in our Family Sessions. It was the first time we organized an international Family Camp for 13 families from Slovakia who spent a long weekend at our campsite in Hatvan.



### ONE-DAY-EVENT FOR OUR FORMER CAMPERS

There is a special day in every year when our former campers can invite their families to our campsite to show them the place where lives are transformed. They've got to see with their own eyes as a thousand words is not enough to describe the magic of camp. In 2019 we had 757 special guests in Hatvan.



### BEREAVEMENT CAMP

The families in our Bereavement Camp share the most painful experience: they lost a child because of a serious illness or due to complications around the birth of the baby. Within one year we meet with them three times. In our 7th cycle 19 families joined together to start their journey where our therapeutic recreation program is complemented with grief counseling.

### NEW TYPE OF ILLNESS IN CAMP

After including children who went through a liver transplantation in our programs, in 2019 we opened our gates for those who had heart-, lung- or kidney transplantation.

### NEW ACTIVITIES IN CAMP

Let us present our new camp activity: the Circus where our campers learnt all kinds of juggling tricks with the help of circus pedagogical methods.

The Golden Broom Award, a challenge-cup was presented daily for the tidiest cottage of each day. The jury, our beloved cleaning ladies - selected the winner each day based on excellence and skillfulness. Our campers enjoyed the mild competition a lot, and our maintenance team was very happy to be included in the life of the camp a bit more.



### MEDICAL BACKGROUND

There is no camp without the medical background that is invisible to the campers' eyes. In 2019 too, doctors, nurses, physiotherapists arrived at camp to assure the medical safety of our campers. Their work, devotion and competency are true gem for us. We were happy to welcome a Czech and a Slovak doctor in our international camps for the first time.



### 10,000th CAMPER, VOLUNTEERING FOR 15 YEARS

It was already autumn when the 10,000th camper crossed the threshold of Bátor Tábó, and we celebrated this memorable event with a Tetris Challenge. Since volunteers are essentials to Bátor Tábó, we included one of them in the picture as well. He has been with our programs for 15 years dedicating his time, energies, and heart to our campers and Bátor Tábó.



### NEW BUILDING ON OUR CAMPSITE

Thanks to generous donations we could build and open a new building on our campsite. There is a room in it for our arts and crafts program, one for music, another one functions as a studio, we have now beautifully tidy storage rooms for all our costumes and sport equipment, and the leadership team also got a new office in the heart of the campsite. On the top floor there are extra bedrooms for our volunteers. This building was essential to further improve our activities: from now on neither rain, nor wind can stop us from delivering the best activities, and now we can provide appropriate and cozy accommodation to all our volunteers under all circumstances.



# EVENTFUL 2019

## BEYOND CAMP

### BÁTOR DESIGN

We had launched our charity designer collection a year ago, and now we added even more products to it due to popular demand. More Hungarian slammers (Bence Galló, Zsófi Kemény, András Kövér „KÖVI”, Péter Mészáros, Márton Simon) joined by donating their words to be printed on t-shirts and bags. The two best friends – the superhero fox of parasports and the ocean-water cleaning kitten – were created by Dóra Kövesdi and are now available on caps and flasks as well. We also presented our charity products at WAMP design market in Budapest.



### CHARITY BAKE SALE

The 'Süss fel, Nap!' was the most successful crowd-funding campaign of Bátor Követ in 2019 when the participants collected more than 900,000 HUF in only one week. 16 professional and amateur baker joined to the program who supported Bátor Tábor by selling their home-made, delicious cakes.



### UNICREDIT

The clients of UniCredit joined their forces in an exceptionally successful campaign for Bátor Tábor. All they had to do was to download the UniCredit application, activate it and accomplish their transfers with the help of the app. With this simple practice they raised 10 million Hungarian Forints which covers catering for 400 campers.

### GIFT IDEAS FOR CHRISTMAS

Many of our corporate partners decided to gift their clients and at the same time support Bátor Tábor. Some of them picked their Christmas gifts from our charity webshop, whilst others decided to donate the amount reserved for Christmas presents to Bátor Tábor and communicate this directly to their partners.

### CAMPAIGN ON CELEBRATING CHILDREN'S DAY

It was the 6th time for RTL Klub to celebrate children's day by broadcasting a special edition of Fókusz Plusz to be dedicated to Bátor Tábor. In the 30-minute-long program our campers and volunteers shared their stories and memories of the camp. 40 thousand viewers decided to support our camp by donating the price of an ice cream, and in the end, they raised 22 million HUF for Bátor Tábor.



## ÉLMÉNYKÜLÖNÍTMÉNY OUR CHARITY SPORT COMMUNITY

2019 was an important milestone in the history of Élménykülönítmény: we ourselves were in awe to see the success of our charity running campaign in April. 86 runners joined the 34th Telekom Vivicitá Half Marathon in the iconic purple jersey to ask their circles to support Bátor Tábor, and our athletes managed to raise 13,989,742 HUF even before the gun of the race was fired. In 2019 385 charity athletes raised 42,318,927 HUF for our Foundation.



### CAMPSITE RENTAL

Our campsite is a happy place even when there is no camper there: between the sessions we rent out the campsite for corporate events. We organized a very exciting and colorful teambuilding for the team of Decathlon, Hatvan. Our guests could test their courage on our high-ropes course, they could try archery, and canoeing, explore the campsite with the help of an offline map, they could participate in quiz nights, but we also challenged them with some teambuilding and skill games that aimed to strengthen their cooperation.

### CHARITY AUCTIONS

On our 15th Contemporary Art Auction we prepared something unique for our guests. We invited our former campers, now

adults, to share with the audience their illness journey and how Bátor Tábor helped them, while the smaller prepared a little show with musical elements with the help of Báborka Bocskor. We had a busy October, too: it was the 7th time we organized a contemporary art auction in Warsaw and the 2nd time in Bratislava. All in all, 188 art pieces were sold which meant 365,000 EUR donation for the Foundation



### GOLF

We organized our 17th Charity Golf Day on a lovely day at the end of August. 70 kind-hearted golf-lover participated who raised 68 million HUF for Bátor Tábor.

### 1% OF YOUR TAX CAMPAIGN

Approximately 20% of our annual income comes from the Hungarian tax-payers who offer 1% of their tax to our Foundation. The main focus of our campaign in 2019 was the change that is brought to the lives of families when a child is diagnosed with a serious illness. We genuinely believe that their lives also change in camp – only for the better. This is why we asked for the support of Hungarian people. 24,000 people decided to support Bátor Tábor with 1% of their tax, and this meant 143 million HUF income to the Foundation. Thank you!



TÁMOGASD A BETEG GYEREKEKET ADÓD 1%-ÁVAL!

TÁMOGATOM

# HEADING TO FUTURE 2020

2020 is full of unknown challenges for all of us. Our campers know well what it means to be alone for months being isolated from your friends and family. They count on us even more now, and the healing power of laughter and playing. Even if we are all stuck at home, and cannot hang out at the sunny beach of our lake.

We believe that we can help to cope with the fears that the virus brought to our lives. We can help the children and their families with the 20 years of experience that we have in how to maintain your emotional well-being in a situation full of unwanted challenges and fears.

We believe that we will always find a solution: if our campers cannot go to camp, camp will go to our campers. Becoming more digital was already among our plans, and now the circumstances demanded fast and effective reactions from our side. We built up our digital camp where we got familiar with the methods of online camping. We keep improving our programs, our activities with the help of our colleagues and volunteers. At our programs we get online contact with the

participants, but we lead them with the help of offline games. A great thing about Digital Bátor Tábó is that we could make it available for not only those children and teenagers who cannot come to camp but for adults, families and even companies as we prepare team-building sessions as well.

We launched our digital programs in Slovakia, Poland, and the Czech Republic, so that we don't have to leave our international campers without Bátor Tábó magic in 2020.

We introduced two more campaigns as a reaction to the distress caused by the virus. In our #BátorságotAdunk campaign volunteers, celebrities, and our colleagues share the messages of our campers on our Facebook page, sending strength and courage the medical professionals, and to the world. And to help spend quality time at home we launched #OtthonIsBátor where we show easy-to-learn games, tricks and experiments to our followers with the help of our volunteers.

We solidly believe in the healing power of playing.

We solidly believe in eternal sunshine.



# VOLUNTEERING

We change lives. Yes, the lives of volunteers, too.



## CAMP VOLUNTEERS

They are the ones who provide the physical and mental well-being of children in our camps. A volunteer in average takes part in 3 sessions, however, there are some who have been visiting our camps each year for 10 years. It often happens that their lives also change in the camp.

**1,064 camp volunteers**

**89,920 hours worked**

## GO! VOLUNTEERS

GO! volunteers bring the miracle of the camp to the hospital beds or to other outside programs.

**375 GO! volunteers**

**221 Hungarian**

**105 Polish**

**49 Slovak**

## THOSE WHO HELP THROUGH SPORT

They take part in sports contests wearing the colours of Bátor Tábor, or started a lifestyle change and perform fundraising.

**385 Élménykülönítmény-sportoló**

## ONE-DAY VOLUNTEERS

They are the ones who can not undertake a full session, but are ready to help some hours or a few days in the office or at our events. There are others who provide professional or technical assistance, such as translation or graphic design.

**319 one-day and company volunteers**

**1749 hours worked**

„I'm telling you the purple jersey has superpower.

I have never been cheered on this much: the supporter groups by the course were the loudest among all, but even while I was running, the support came from random people as well. 'Go Bátor Tábor!' they yelled to me. Guys, to run like this... It was, oh my God, indescribable, phenomenal!"  
a charity runner

„Finally, we can be at a place where no one thinks we are different because we have a child who has an illness. We can be happy and joyous here." a camper parent from our Family Camp

„I had no idea Dad was so brave!"  
a camper

„To be a GO! volunteer is like to go into a cold, dark room, then realizing together with a child that the room is in fact warm and he is capable of anything"  
a GO! volunteer

„All the Cimboras, and all the children are kind-hearted, loveable, nice and sweet people. You should, we should always stay like this!"  
a camper

„Adults forget to play like kids. How to chase each other on the football field, or play scrabble, or simply laugh at each other. I could relive what it means to be a child in camp."  
a parent from our Family Camp

„I was able to make my peers laugh even in the hardest moments. This is what I'm most proud of." a camper

„It is astonishing how much love, trust, winking at each other, personal stories I get each time I am at Bátor Tábor, and this gives me so much energy that occasionally I light up by night" a volunteer

# 11+1 REASONS

to support Bátor Tábor

## #1 We change lives

Almost 1000 campers (children with serious illnesses and their families) enjoy momentous experiences at us in a year.

## #2 We are transparent

We have been operating in a stable and transparent way for 17 years. We think three years in advance. Our finances are verified by Deloitte.

## #3 We are independent

Our operation is based solely on company and private donations. We do not accept state resources, neither apply for them.

## #4 We grant quality

Our expertise and professionalism is controlled by the SeriousFun Children's Network and the International Camping Evaluation. It ensures that your donation will be used in the best way.

## #5 Our supporters are satisfied

Thousands of private persons and hundreds of companies have experienced that their support creates value - in the form of new lives, smiles and new buildings.

## #6 It is a social investment

Each year almost a thousand campers, a thousand volunteers and the participants of our new hospital programmes are spreading the philosophy of helping others when they return to their homes. This way your support will become a real social investment which enables you to create values outside the walls of Bátor Tábor.

## #7 Measurable effect

A better attitude towards their illness and recovery, a more positive self-image and improving social skills and relationships – beneficial outcomes and effects of Bátor Tábor are also proven by international studies.

## #8 We are multifaceted

There are at least 20 ways to support us. This is how the stability and sustainability of Bátor Tábor are ensured.

## #9 We are international

Bátor Tábor was founded by 9 enthusiastic young Hungarian people. It makes them really proud that their initiation has already crossed our borders: as a Central European centre, in our camps we welcome children from abroad, and our operation is organized according to international standards.

## #10 It is worth supporting

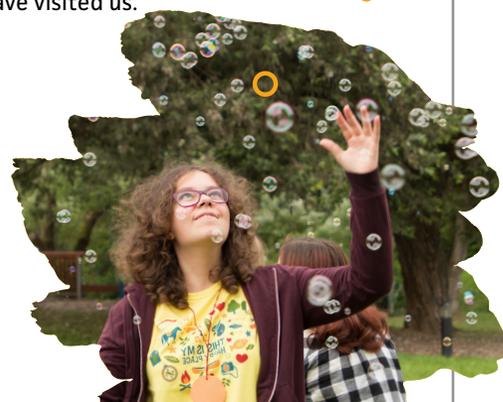
As a public benefit purpose entity, we can issue tax certificate for all companies registered in Hungary, which enables them to deduct 120% of their donations from their tax base.

## #11 We are growing

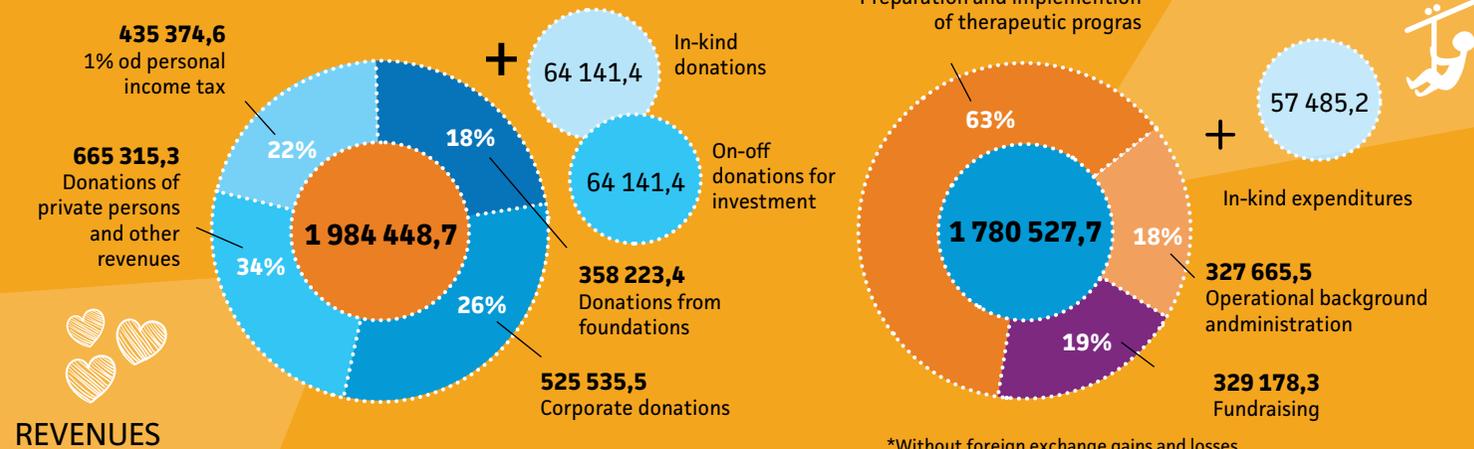
In 2001 we had 70 campers, and by now, about 9,500 campers and almost 3000 volunteers have visited us.

## +1 "Bátor Tábor is the best thing in my life.

I couldn't even dream about this. It is a dream came true." – camper



## 2019 on the 'scale' (eur)



## THANK YOU FOR JOINING US!

### 2019 PRIMARY CORPORATE DONORS

#### OVER 60.000 EUR

Abercrombie & Fitch (US) · GlaxoSmithKline Services Unlimited (UK) · Newman's Own Foundation · Serious Fun Children's Network (US) · Shire/Takeda (US) · Union Bizotsító / Wiener Städtische Versicherungsverein (AT) · KI One (PL)

#### 30.000-60.000 EUR

Unicredit Bank Hungary Zrt. · 15.000-30.000 EUR · Aldi Magyarország Élelmiszer Bt. · Dentons Europe CS · Dövera, zdravotná poisťovňa, a.s. (SK) · GK Invest Vagyonkezelő Kft. · MERCK Vegyi és Gyógyszeripari Kft.

#### 10.000-15.000 EUR

Hungrana Keményítő és Izocukorgyártó és Forgalmazó Kft. · Janssen-Cilag Gyógyszerkereskedelmi Marketing Szolgáltató Kft. · Morgan Stanley Magyarország Elemző Kft. / Morgan Stanley's International Foundation · Nadace The Pudil Family Foundation · Solar Markt Befektetési Kft. · STRABAG/NEO Property and Facility Services Zrt. · UPC Magyarország Kft

#### 3.000-10.000 EUR

Abesse Informatikai Tanácsadó Zrt. · AMC Networks Central Europe Kft. · Autostrada Eksploatacja S.A. (PL) · BERGER KÖNYVELŐIRODA Üzletviteli Tanácsadó és Szolgáltató Kft. · Bliik Kft. · BP Business Service Centre Kft. · CherryHUB BSC Kft. · CIVIL Biztonsági Szolgálat Zrt. · Concorde Értékpapír Zrt. · Deloitte Könyvvizsgáló és Tanácsadó Kft. · Dudus Ipari Tanácsadás Bt. · E.ON Hungária Energetikai Zrt. · EuroFleet Gépjármű Flottakezelő Zrt. · Google LLC (CZ) · Hungaropharma Zrt. · INOTAL HIDRÁT Hidrátygártó Kft. · Iron Mountain Magyarország Kereskedelmi és Szolgáltató Kft. · IT Services Hungary Szolgáltató Kft. · MagNet Magyar Közösségi Bank Zrt. · Magyar Telekom Távközlési Nyrt. · Milan Ticket Shop Kft. · MOL Magyar Olaj- és Gázipari Nyrt. · Moneta Money Bank (CZ) · NÁDOR Rendszerház Irodaautomatizálási Kft. · Nemzeti Inkubátorház Alapítvány · Nemzeti Útdíjfizetési Szolgáltató Zrt. · NILS ID Kft. · Novartis (PL) · Orchidea s.r.o. · Ötlethivatal Üzleti Tanácsadó Kft. · PKN Orlen (PL) · Porsche Hungaria Kereskedelmi Kft. · PROVIDA foundation (SK)

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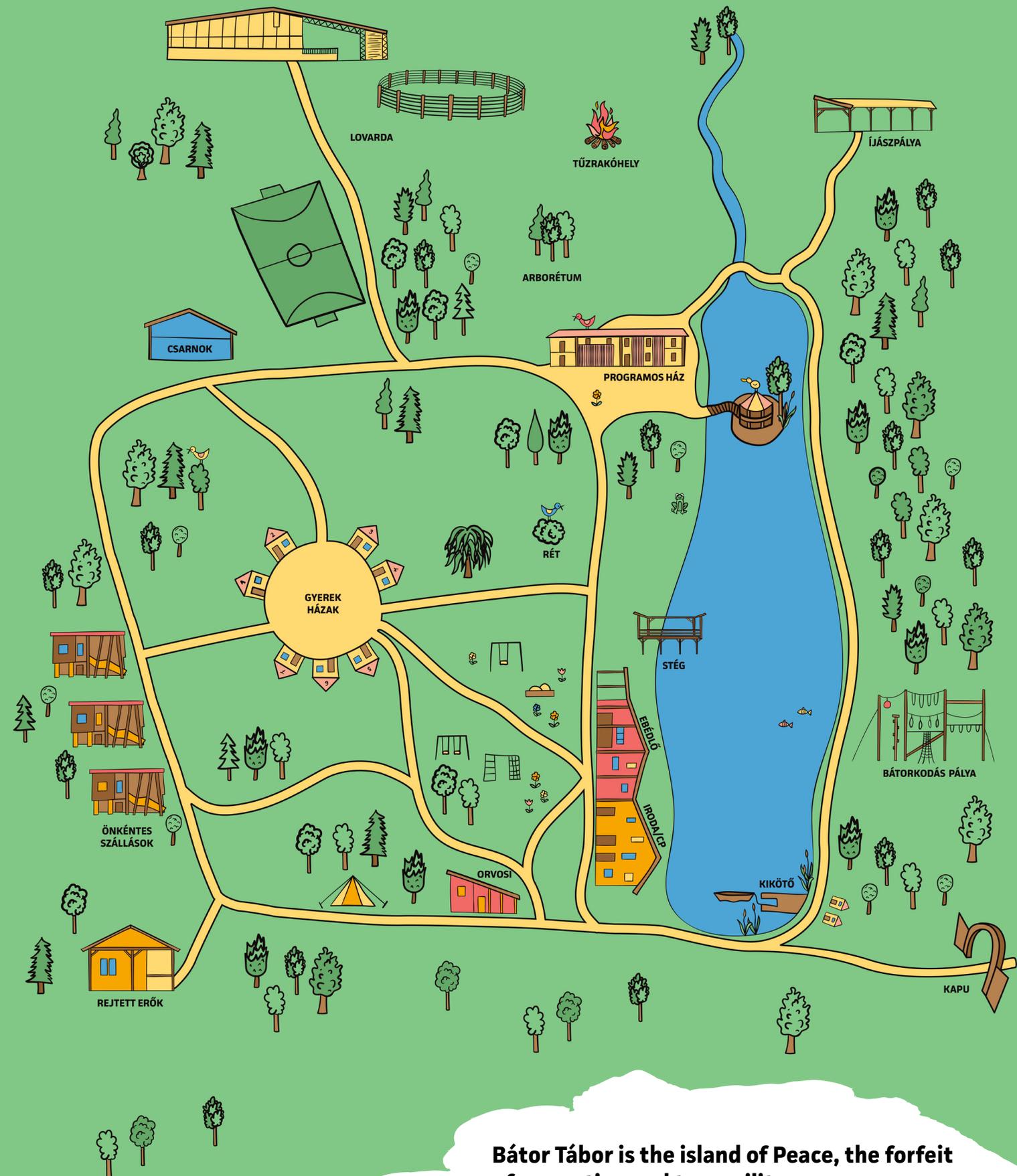
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